



## GLOBAL WATCHMAN PRICING SHEET

Once you purchase your device, you will need to go to [globalwatchman.com](http://globalwatchman.com) to register for your wireless service.

There are two types of plans you can choose from:

1. *\$14.99 per month plus unlimited by picture charge*
2. *Fixed Megabyte plan. This plan allows you to purchase a limited number of pictures per month.*

***\$14.99 per month plus unlimited by picture charge (Average cost of \$20/month.)\****

With this plan, there is a \$14.99 per month fixed charge plus by picture usage charge (see below). The average cost under this plan is \$20. This plan is ideal for users that do not want to limit the number of pictures they take.

1. **One time activation fee** of \$20.00 (must be repaid if account is cancelled and reactivated).
2. **Monthly wireless fee** is charged per picture transmitted, which varies based on the size of images and number of images your camera captures and uploads.
  - o \$14.99 per month base fee plus usage charge as follows
    - First 500 pictures each month: \$0.04 for each LOW resolution image, \$0.10 for each HIGH resolution image, and \$0.39 for each MEGA resolution image.
    - Pictures 501 and beyond: \$0.02 for LOW resolution, \$0.05 for HIGH resolution, and \$0.19 for each MEGA resolution image.
  - o Months not in use (off-season) - \$7.99 per month (Hibernate account up to 6 months per year).
  - o The emailing of pictures is free. You may email the pictures up to 6 email addresses.
  - o Cancellation fee of \$75.00
  - o Wireless Contract required on activation to use your device.

Below is a chart estimating what your total MONTHLY bill would be based on various picture levels and image sizes. (Keep in mind, the average user captures between 125 and 160 pictures a month).

**Monthly Bill Estimation Table**

	Resolution		
	Low	High	Mega
<b>50 Pictures</b>	\$16.99	\$19.99	\$34.49
<b>100 Pictures</b>	\$18.99	\$24.99	\$53.99
<b>200 Pictures</b>	\$22.99	\$34.99	\$92.99
<b>300 Pictures</b>	\$26.99	\$44.99	\$131.99
<b>500 Pictures</b>	\$34.99	\$64.99	\$209.99
<b>1,000 Pictures</b>	\$44.99	\$89.99	\$204.99

**Fixed Megabyte Plan - Average cost of \$21.99/month \*\***

With this plan you pay a fixed amount per month for a given amount of Megabytes. Camera will stop sending pictures to server once it hits the picture count limit. After camera hits the limit, it will continue to take picture but it will not send it to the server.

1. **One-time activation fee** of \$20.00 (must be repaid if account is cancelled and reactivated).
2. **Fixed Monthly fee** depending on plan that you selected. See below for the monthly fees available.

Rate Plan	Estimate Number of LOW resolution pictures ***	Estimate Number of HIGH resolution pictures ***	Estimated number of MEGA resolution pictures ***	Monthly Cost
1MG Plan	50	20	7	\$14.99
2MG Plan	100	40	13	\$18.99
3MG Plan	150	60	20	\$21.99
5MG Plan	250	100	33	\$24.99
10MG Plan	500	200	67	\$34.99
20MG Plan	1,000	400	133	\$44.99
50MG Plan	2,500	400	333	\$64.99
250MG Plan	12,500	5,000	1,667	\$94.99
1000MG Plan	50,000	6,667	6,667	\$149.99

- o When your camera reaches 80% of your plan, you will receive a reminder email. At this point you may call us and upgrade your plan or let it run out for that period. The plan will reset at the beginning of each monthly cycle.
- o The camera will stop sending pictures when your monthly picture count is reached.
- o There are no roll-over plans.
- o If you plan not to use your camera, call us and we will hibernate it for you for \$7.99 per month.
- o Contract Cancellation fee is \$75.00
- o Wireless contract required on activation to use your device.

\* On low resolution setting and taking about 150 pictures a month (which is average based on usage studies)  
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\*\*\* Picture counts are estimates only. They may be more or less depending on several external factors like brightness of light etc.